

WHAT COLOR IS YOUR CAMBODIA?

T4GC

TECH 4 GREEN CITIES

Like countries around the world, **Cambodia** has an **urgent garbage problem**. Streets are cluttered, landfills are full and waterways are polluted. But, together, **we can reverse this environmental degradation**.



Starting in **Banteay Meanchey** and **Battambang**, T4GC will promote tech-enabled, locally-led community action to strengthen credible voices and to foster transparent, **quality & sustainable solid waste management**.

The United States Agency for International Development (USAID) has recently launched a bold new project, **Tech For Green Cities Cambodia** (T4GC). T4GC will build an **easy-to-use mobile app** for real-time reporting of waste management problems.

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"Cutting edge technology that will allow citizens and officials to monitor and use data to improve key public services affecting all Cambodians" - Veena Reddy, USAID Cambodia Mission Director

TECHNOLOGY SOLUTIONS **4** A SUSTAINABLE FUTURE

Cambodian youth leaders, like you, are changing the planet. You shine light on the conservation issues that matter to you when you volunteer, speak up and innovate. By **keeping your community green**, you energize a growing environmental movement across the country.

T4GC

**You do things differently.
You think differently.
And, you are inspiring change.**

PROJECT RESULTS:

1 **Waste management** providers & stakeholders have data on performance, efficiency, responsiveness, budgets.

2 **Public is aware** of & has open access to information on local waste management services, plans, processes and performance.

3 **Citizens and non-government organizations** are mobilized & engaged constructively with waste management authorities.

4 **Overall volume** of waste is reduced at the source through increased resource recovery and recycling efforts.



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